

# WHY Denim?

**DENIM DAY**  
APRIL 26TH

Wear jeans in  
protest of the  
misconceptions that  
surround sexual  
violence

## Italy, 1990s...

The Denim Day story begins in Italy in 1992, when an 18-year old girl was raped by the 45-year old driving instructor who was taking her to her very first driving lesson. He took her to an isolated road, pulled her out of the car, removed her jeans and forcefully raped her.

She reports the rape and the perpetrator is arrested and prosecuted. He is then convicted of rape and sentenced to jail. Years later, he appealed the conviction claiming that they had consensual sex. The Italian Supreme Court overturned the conviction and the perpetrator was released.

A statement from the Court argued that because the victim was wearing very tight jeans, she had to help him remove them, and by removing the jeans it was not rape but consensual sex. This became known throughout Italy as the "jeans alibi."

Enraged by the verdict, the women in the Italian Parliament launched a protest wearing jeans on the steps of the Supreme Court. From there, Denim Day was born.

For more information on the case, visit [The New York Times' coverage](#)



## MARK YOUR CALENDAR


**APRIL**  
26


**WEDNESDAY**  
Denim Day

## Show Your Support

- Wear denim
- Spread awareness
- Donate to sexual assault organizations
- Attend events
- Host an event
- Educate yourself




 (760) 952-0041

 [partnersagainstviolence.org](http://partnersagainstviolence.org)

 @partnersagainstviolence

 [info@partnersav.org](mailto:info@partnersav.org)

 15437 Anacapa Rd, Ste. 8  
Victorville, CA 92392

